

<b>OPERATING PLAN FOR:</b>	LUSU Communities: LUSU Green	Operating Lead: Patrick James	SLT Lead: Chris Cottam	<b>2024 - 2025</b>
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LUSU's STRATEGIC OUTCOMES:			
1. <b>Belonging:</b> Helping students feel they belong by being the heart of the student community.	2. <b>Voice:</b> Helping students make change by being the legitimate voice of students at Lancaster.	3. <b>Supporting:</b> Supporting students' wellbeing and celebrating their achievements.	4. <b>Sustainable:</b> Helping students in the future by creating a thriving and sustainable Union and campus.

### Agreed Deliverables

DELIVERABLES	KPI/ INDICATOR OF SUCCESS	TIMEFRAME/ MILESTONES	WHO IS RESPONSIBLE / INVOLVED	COMMENTS ON PROGRESS	PROGRESS
Score 'Very Good' in Green Impact Students' Unions	Green Impact accreditation obtained and level of award (e.g. Very Good, Excellent etc.)	Workbook due on 24th April 2026	Scott Barker, Officers, LUSU Staff	Working towards 'Very Good'	Yes
LUSU Green volunteering and engagement programme: <ul style="list-style-type: none"> <li>• ECOWild</li> <li>• ECOChallenge</li> <li>• Climate Conference</li> <li>• Repair Cafe's</li> <li>• Behaviour change workshops</li> </ul>	To engage 200 individual students in the programme.	Academic year 25/26	Scott Barker, Sustainability Committee	Currently engaged 106 volunteers (end of Lent Term)	Yes
ECOChallenge 2026	To engage all colleges, the Sustainability Team and 30 students in the teams pitching at the ECOChallenge final	Lent term 2026	Scott Barker	Collaborative event with Sustainability Team and Colleges engaging 26 students, 12 mentors and 5 judges	Yes
LUSU Green Communications: <ul style="list-style-type: none"> <li>• Instagram</li> </ul>	Frequency and level of communication on sub-channels vs. main LUSU channel. Level of interaction with content. Collaborate with LUSU communications team on delivery	Academic year 25/26	Scott Barker, LUSU Comms Team	Weekly posts for upcoming events as well as sustainability tips	Yes
LUSU Sustainability Policy / Strategy Work: <ul style="list-style-type: none"> <li>• Carbon Reduction</li> <li>• Procurement</li> <li>• Embedding sustainability as an organisational value</li> <li>• Staff/officer development on sustainability</li> </ul>	An organisation-wide priority aligning with the overall strategy. Trustee, Governance Sub-Committee and whole organisation project.	Academic year 25/26	Scott Barker, External suppliers	Introduction of Sports, Societies and Colleges Sustainability Competition to embed sustainability across student groups	Yes
Creation of Sports, Societies and Colleges Competition	Successful delivery of a sustainability competition that has entries from sports clubs, societies and colleges.	Academic year 25/26	Scott Barker, Emily H-W	Engaging 9 student groups covering sports, societies and colleges. Collectively ran 150+ sustainability events and raised £2000+ for charities.	Yes

<p>Campaigning and advocacy: make change on sustainability issues, ensure your voice is heard on issues important to you.</p>	<p>Number of campaigns (and associated student) supported Supporting officer-led projects/initiatives.</p>	<p>Academic year 25/26</p>	<p>LUSU Green / Voice Team / Officers</p>	<p>Supported Fossil Free Careers in their campaign, joining meetings with the Uni. Supported PBU campaign</p>	<p>Yes</p>
<p>Creation of a Sustainability Committee</p>	<p>Formal setting up of a committee of at least 5 students who provide student feedback on sustainability and deliver their own sustainability events/campaigns with our support.</p>	<p>Academic Year 25/26</p>	<p>Scott Barker, Emily HW</p>	<p>Set up LUSU Sustainability Committee – 7 students. Supported ECOChallenge, delivered their own campaigns around food waste, sustainability top tips and delivering an adventure programme</p>	<p>Yes</p>

## Objectives

TEAM OBJECTIVES	LINK TO STRATEGIC OUTCOMES	'SMART ACTIONS'	KPI/ INDICATOR OF SUCCESS	TIMEFRAME/ MILESTONES	WHO IS RESPONSIBLE / INVOLVED	COMMENTS ON PROGRESS	PROGRESS
<b>Green Impact:</b> achieve very good status	Sustainable union	<ul style="list-style-type: none"> <li>Create quantifiable action plan for areas of GISU workbook to focus on.</li> <li>Identify key staff / officers to work with, associated with action plan above.</li> <li>Track actions agreed with critical staff / officers to scale self-assigned points according to progress.</li> </ul>	GISU accreditation standard achieved. Level of staff awareness/engagement in GISU across organisation.	Michaelmas 2024: initial meetings with LUSU staff. Lent 2024: follow-up and confirm actions with LUSU staff. Spring 2025 (workbook due 5 <sup>th</sup> April): submission and audit.	Scott Barker Pat James Chris Cottam Jack Watson Anna Mummery	Currently projecting at 'Very Good' High awareness from staff, with involvement from most of organisation	
<b>Volunteering and engagement programme:</b> 15 on-campus sessions and 6 off-campus 'adventures'	Sustainable union Belonging Supporting	<ul style="list-style-type: none"> <li>Create a term-by-term programme with quantified number of sessions to meet identified targets.</li> <li>Track attendance at sessions to identify trends in student interest to shape future priorities (e.g. term 2,3 programme).</li> <li>Recognise and reward frequent student attendees to build a sense of community and belonging.</li> <li>In the case of additional sessions proposed by societies, external groups etc., review capacity and alignment to identify whether proposal compliments or conflicts with existing plans.</li> </ul>	Number of sessions delivered Number of partner organisations for off-site adventures Number of students participating overall in the programme 'Core', 'Collaborator' and 'Network' type engagements.	Review metrics on a term-by-term basis	Scott Barker Anna Mummery Pat James	Delivered 47 events (up to end of Term 2).  Engaged 1,175 in total	
LUSU Green Communications	Sustainable union Belonging Supporting	<ul style="list-style-type: none"> <li>Agree frequency of distribution of key deliverables: <ul style="list-style-type: none"> <li>LUSU Green newsletter</li> <li>LUSU Green Instagram posts</li> </ul> </li> </ul>	Number of posts/newsletter issues Level of engagement/interaction with social media	Review metrics on a termly basis	Scott Barker Anna Mummery Pat James Iain Thorley	See table above	
Campaigns / Advocacy	All LUSU strategic outcomes	<ul style="list-style-type: none"> <li>Work with FTO's to identify priority campaigns (and thus number of campaigns) and capacity to synergise activity.</li> </ul>	Number of campaigns Student engagement level in the campaigns	Review metrics on a termly basis	Scott Barker Anna Mummery Pat James Chris Cottam LUSU FTO's	Plant-based universities, Cycling campaign, Green Horizon, Swap and Style	